

Welcome



————— *Partial list of Mentorship Rocket users* —————

[Massachusetts Supreme Judicial Court Standing
Committee on Lawyer Well-Being](#)

Canadian Association of Research Administrators

CREW Network Chapters

[Law Society of Alberta](#)

NAIOP Chapters

Urban Land Institute Chapters

International Association of Assessing Officers

The California Chapter of CMAA

(Club Management Association of America)

Wisconsin University Real Estate Alumni Assoc.

Alberta Association of Paralegals

[Law Society of Saskatchewan](#)

Professional Engineers & Geoscientists NB

Ontario Municipal Administrators Association

[The Advocates' Society, Canada](#)

The Goldie Initiative

Canadian Society of Nutrition Management

... and the list continues growing!

Episodic Mentoring = Microlearning

Microlearning is information delivered in small, easily digestible chunks. Giving learners focused, targeted information they can quickly retain and apply.

- Mentorship Rocket's most impacting application mode is **episodic mentoring** – *mentees meet with multiple mentors (topic experts) ... and target the information they need.*
- Each focused hour-long mentoring/microlearning episode is a powerful session resulting in **superior learning outcomes**.

The evidence ...

Microlearning (US study)

- **The boredom killer.** Microlearning creates 50% more listening/sharing engagement.
- **Improves focus** – contributes to long-term retention of up to 80% of content.
- **Superior outcomes** – companies report 130% increase in engagement & productivity ... 78% of the employees felt more confident in task completion.

Microlearning (US study)

8 out of 10 Learning & Development Managers favor microlearning because their **learners prefer it**.

What modern learners want:

- Freedom to target *specific* career-boosting knowledge. Having multiple mentors is better for that purpose.
- Immediately useable takeaways.
- Fast, easy access ... and learning to feel *personal*.

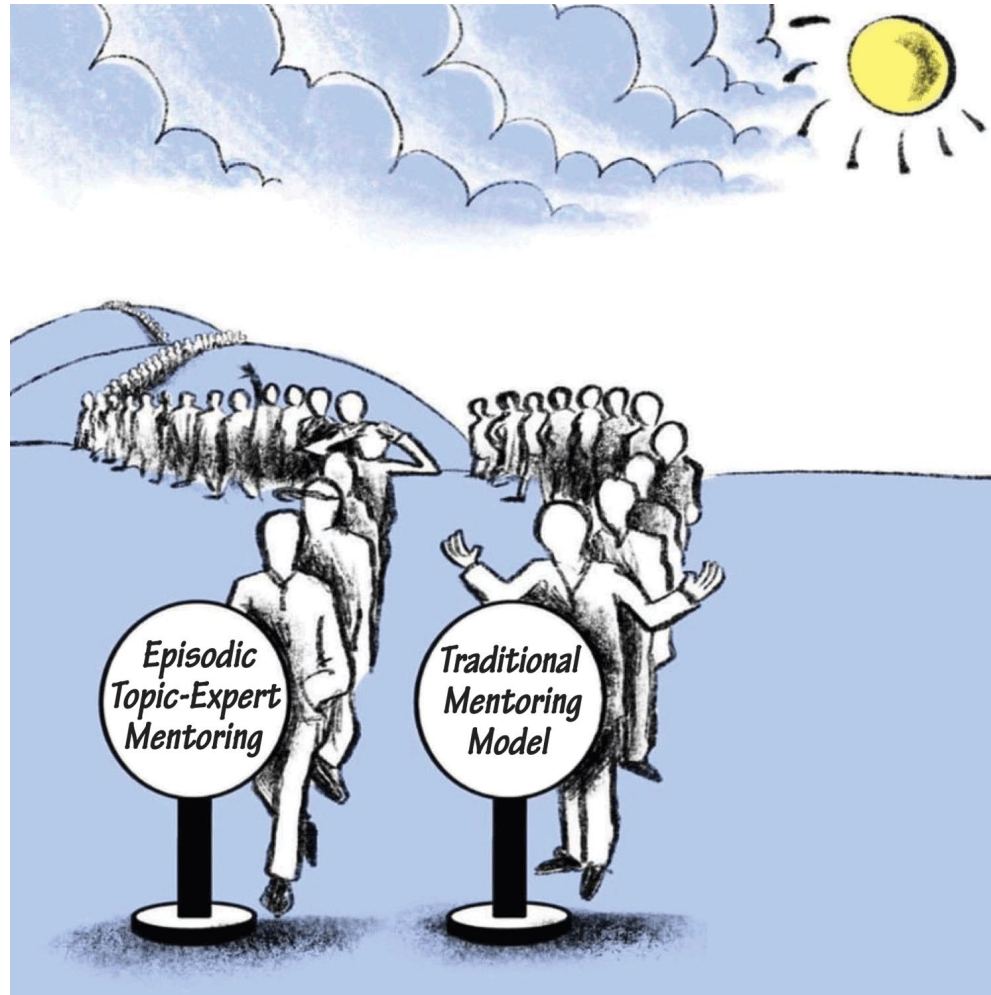
MENTEES - Choose their Mentors

- Your exclusive, branded mentorship website connects mentees with multiple mentors. Mentees choose who *they* want for the *topics* important to them.
- Mentees gain focused 1-to-1 face time with selected mentors – unparalleled personal access to learn from each mentor.
- Eager learners will cultivate lasting professional connections with their mentors.

MENTORS - **Light-duty** commitment

- Opportunity to give back, even with the busiest schedule.
- Time-efficient, rewarding exchanges with next-gen leaders.
- (benchmark) 4 to 5 one-hour meetings over six/seven months.
- Easy-build online profile (photo, brief bio, select tentative meeting dates). Just 10-minutes work for these busy people.
- *Satisfying high-impact way for senior members to engage with the organization.* Vast majority participate again and again.

Mentorship Success & ROI



ADMINS - **Light-duty** commitment

- The least time-consuming mentorship system for organization staff. *This is critical!* If already-busy staff cannot carry the extra work, a mentorship program will not succeed and be sustainable.
- Software-assisted recruiting & matching Mentees/Mentors. Learn MR in a day. Self-managed. Tutorials and scripts built-in.
- Your exclusive, branded website keeps all stakeholders informed.
- Use your organization's usual email/survey systems; no burden of learning new communication tools.

A program purchase in the MR platform:

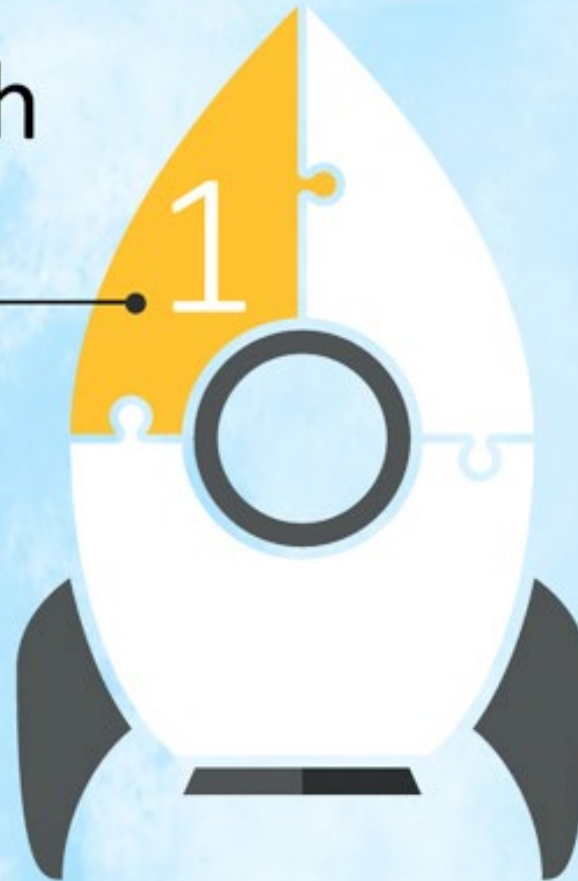
- Program edition's duration is up to 12 months.
- Subscription cost based on number of participants, *starting just \$1599 CAD* for 100 participants. **Reward Savings** for next editions.
- In a program, each mentor may set up to 12 mentoring session dates ... each mentee may book up to 12 mentoring sessions.



3-step Launch



**Easy to
Attract
MENTORS**

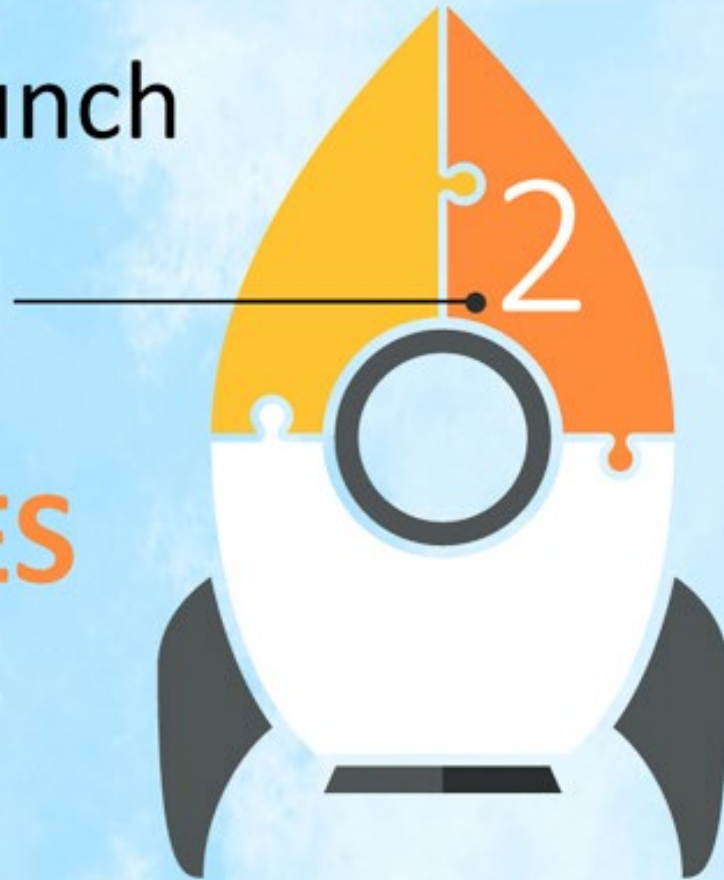




3-step Launch



MENTEES
Sign up





3-step Launch

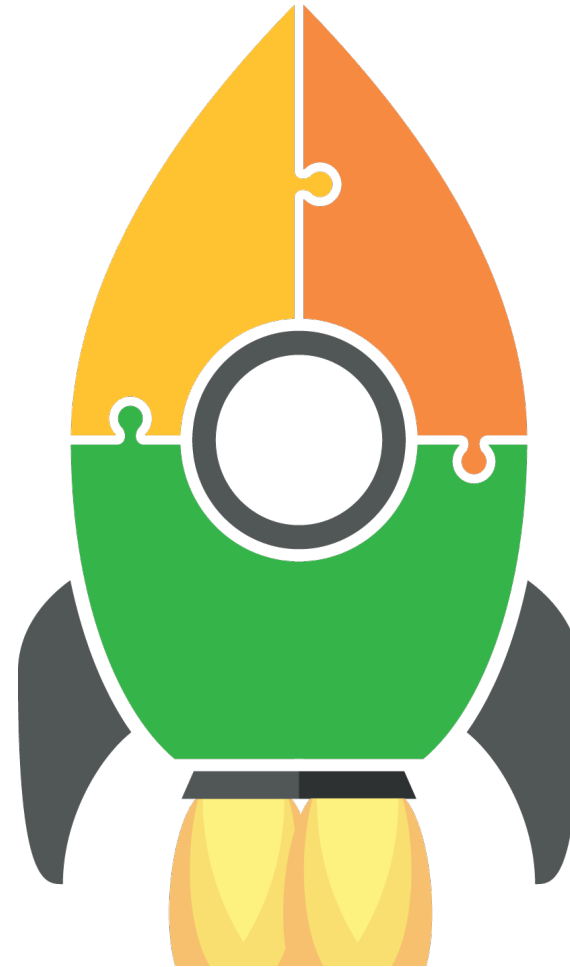
**Mentees
select
and meet
Mentors**



**Easy to Launch and
user-friendly**

**Built-in Training for
mentors & mentees**

**6 ways to track
mentor & mentee
activity**





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